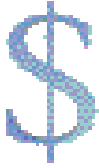




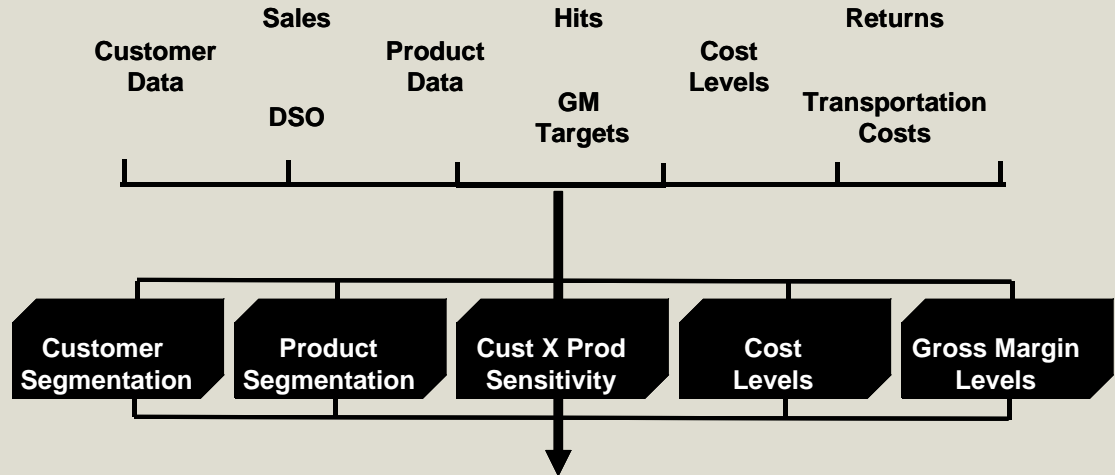
Price Optimization from epaCUBE

Suggest the RIGHT Price by Customer X Product

Price Optimization is a powerful addition to the epaCUBE Margin Manager Module



Raw Data Input Examples



Optimized Pricing by CUSTOMER X PRODUCT

Flexibility to Configure Price Optimization Rules to Your Needs

- Customer Segmentation
- Product Segmentation
- Customer by Product Sensitivity or Visibility
- Relative Cost Level Groupings
- Margin Levels & Targets Groupings

Accommodates Level of Raw Data Available for Optimization Rules

Ability to Map and Import Raw Data from Multiple Sources

- Your ERP
- Other Systems (i.e. Transportation Logistics)
- Other Spreadsheets

Flexible Weighting of Any Factor used for Price Optimization Rules

Feeds Powerful Margin Manager Engine for What If Modeling