



Wausau Supply Company selects epaCUBE for Operational and Pricing Improvement Initiatives

DALLAS, Texas, Feb 1, 2010 – epaCUBE, an innovative provider of pricing, margin optimization and product data management solutions announced that Wausau Supply Company has licensed their full suite of Product Data Management and Gross Margin Optimization tools.

“The entire epaCUBE team welcomes Wausau Supply to our family of clients.” stated Randy Hughes, VP of Sales & Marketing for epaCUBE, “We are honored that Wausau chose epaCUBE to help in their efforts to continually improve customer service, reduce costs through automated product data management, pricing improvement initiatives and gross margin optimization.

“We chose epaCUBE’s innovative solution as a key part of our ongoing strategy for improvement of our operations.” said Jody Maier, Customer Service Manager for Wausau Supply. “As an ESOP company, we are proud of our ability to service our customers with the right products at the best possible price. epaCUBE will help us further automate and improve our capabilities in this area.”

About Wausau Supply

Wausau Supply was founded in 1947 with a commitment to service customers with quality building products. Serving authorized retailers in twelve states, Wausau Supply distributes building materials from the industry's leading manufacturers including CertainTeed, Owens Corning, Schlage, Simpson, Timbertech, Mid America and OSI. Wausau Supply also provides unique value-added services including a complete line of custom finished interior and exterior doors, engineered wood products, and custom finished cement siding.

Today Wausau Supply operates from eleven distribution locations in Wisconsin, Minnesota, Iowa, Illinois, South Dakota, and Kansas, and is among the largest privately held companies headquartered in Wisconsin. In 2001, Wausau Supply initiated an ESOP plan for employee-owners that means every employee takes on a deeper commitment and larger responsibility for customers and the company's success.

About epaCUBE, Inc.

epaCUBE was founded on the premise that “real dollars” could be reclaimed in the supply chain by solving the problems and overcoming the challenges associated with accurately optimizing “gross margin” over “continuously” cleansed and up-to-date product data. The Product Data Management and Gross Profit Optimization tools give a company the powerful ability to manage every aspect of its product mix, specifically and accurately target its customers and their consumers, and negotiate with suppliers from a position of strength based upon complete knowledge of its products.

epaCUBE offers a powerful solution that improves gross margin, data quality, dramatically increases productivity, and streamlines product data integration with internal systems and outside trading partners. High performance companies thrive from this type of product, market and customer knowledge, and epaCUBE’s goal is to make this level of product information available to the distribution and manufacturing marketplace in a packaged, affordable solution.

For More Information....

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